

For Six Month Period Ending June 30, 2009  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant  
**Bahamas Ministry of Tourism**
- (b) Registration No.  
**2310**
- (c) Business Address(es) of Registrant  
**P.O. Box N-3701  
Nassau, N.P. Bahamas**

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date connection ended
Lurline Bubb	Regional Manager	January 30, 2009
Keith Gomez	Aviation Manager	February 28, 2009
Cecil Rose	District Manager	April 21, 2009

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☐ N/A

If yes, identify each such person and describe his service.

- (b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
		January 30, 2009

- (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	-------------------	-------------	----------	--------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement. N/A

**II - FOREIGN PRINCIPAL**


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7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

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8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

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9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

**Bahamas Ministry of Tourism**

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10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A <sup>3</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B <sup>4</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits?

Yes ☐ No ☐

If no, please attach the required amendment.

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<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail your activities and services:

- 
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☐

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

### 14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?      Yes ☒      No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>.

Date	From whom	Purpose	Amount
<b>See Attached</b>			

\_\_\_\_\_  
Total

### (b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement?      Yes ☐      No ☒

If yes, have you filed an Exhibit D<sup>8</sup> to your registration?      Yes ☐      No ☐

If yes, indicate the date the Exhibit D was filed.      Date \_\_\_\_\_

### (c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?      Yes ☐      No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
	See attached		

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**Total**

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?

Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- |   |   |  |   |
|---|---|--|---|
| <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films            | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns  | <input type="checkbox"/> Press releases                 | <input type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input type="checkbox"/> Internet               | <input type="checkbox"/> Other (specify) _____          |  |   |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Public officials      | <input type="checkbox"/> Newspapers                   | <input type="checkbox"/> Libraries                |
| <input type="checkbox"/> Legislators           | <input type="checkbox"/> Editors                      | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies   | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups       |
| <input type="checkbox"/> Other (specify) _____ |   |   |

21. What language was used in the informational materials:

- ☐ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☐

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



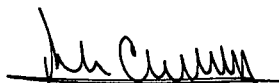
## VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

9/21/09



Rosamon L. Gomez

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE  
FARA REGISTRATION UNIT  
NATIONAL SECURITY DIVISION  
WASHINGTON, D.C. 20530

**NOTICE**

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

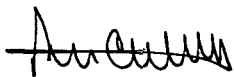
YES \_\_\_\_\_ or NO X \_\_\_\_\_

(If your answer to question 1 is “yes” do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES \_\_\_\_\_ or NO X \_\_\_\_\_

(If your answer to question 2 is “yes” please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

9/21/09

Date

ROSAMON L. GOMEZ

Please type or print name of  
Signatory on the line above

SR. MANAGER

Title

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U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL  
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

**Short Form List for Registrant: Bahamas Tourist Office**

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Archer	Edward E.	10/01/1979	Active	Regional Manager-Atlanta
Bosfield	Bradley Lincoln	11/17/1994	Active	Manager - Philadelphia
Brown	Valery	11/02/1992	Active	Sr. Director - New York
Davis	Pauline	11/17/1994	Inactive	On Leave
Ginton	Eureka	03/03/1992	Active	Film Manager - Los Angeles
Richardson	Pamela M.	04/12/1996	Inactive	Terminated 12/29/08
Robinson	Rosetta	03/03/1992	Active	Manager Sports - Florida
Sands	Carlton Emmanuel Jr.,	08/20/2001	Active	Sports Officer - Florida
Thompson	Pauline Davis	08/20/2001	Inactive	On Leave - same as above
Watson	Dornell	11/17/1994	Active	Manager Philadelphia

**BAHAMAS TOURIST OFFICE  
U.S. DEPOSITS  
JAN - JUN'09**

JANUARY	\$ -
FEBRUARY	\$ 1,500,000.00
MARCH	\$ 7,700,000.00
APRIL	\$ 6,000,000.00
MAY	\$ 8,000,000.00
JUNE	\$ 9,150,000.00
	\$ 32,350,000.00

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JANUARY 2009

JAN 9 - 17, 09 - PALM SPRINGS INTERNATIONAL FILM FESTIVAL. Attended the Palm Springs International Film Festival for the screening of the first Bahamian Feature Film, "Rain". Produced, written and directed, Maria Govan.

JAN 09 DISCOVERY CHANNEL SHOOT - STUART COVE, NASSAU BAHAMAS. Arranged for Producers and Directors to shoot at Stuart Cove.

FEBRUARY 2009

FEB 15 - 21 LOS ANGELES, ITALIA FILM FESTIVAL. Attended the Italia Film Festival at the Mann Chinese Theatres, Hollywood, CA

FEB 6 - 15 PAN AFRICAN FILM FESTIVAL. Attended the Pan African film Festival, Culver Plaza Theatres, Los Angeles, CA  
The screening of the Bahamian Feature, "Rain" was screened.

MARCH 09 COMMERCIAL FOR A WHITE LABEL PRODUCT- Assisted Lynn Zekanis with information/photos for a bid for a commercial shoot in The Bahamas.

MARCH 09 A CRAZY THING CALLED LOVE/BURY THE LOVE AXE - Meeting with Producer and Director. Arranged Locations  
Scout for The Bahamas.

APRIL 4 - 13 2009 UFO HISTORY PROJECT - ANDROS. MOTION PICTURE PRODUCTIONS . The History Channel Shoot at the ARTEC Base in Andros.

APRIL 16 - 19 ASSOCIATION OF FILM COMMISSIONS INTERNATIONAL LOCATIONS EXPO. Santa Monica Civic Center.

APRIL 19 BAHAMAS FILM AND TV COMMISSION RECEPTION

APRIL 09 MAGICAL ELVES INC PROJECT - TOP CHEF AND PROJECT RUNWAY FOR CBS

" ALIEN FILM COMPANY - GERMAN/CANADIAN CO-PRODUCTION MOVIE PROJECT - Scheduled for 2009/210

" DREAM WORKS STUDIOS MOVIE PROJECT - Movie Project - Scheduled for 2009/2010

" NARCISSUS DREAMS - SCREENING AT AFI, LA.

AP. 23 - 28 NEW PORT BEACH FILM FESTIVAL, NEWPORT BEACH, CA

MAY 2009 495 PRODUCTIONS FOX NETWORK TV SHOW, "MORE TO LOVE" - Meeting in ref to shooting in The Bahamas

" CINEMA WITHOUT BORDERS - Meeting with Editor in Chief in ref to shooting in The Bahamas.

" VH1 REALITY SHOW - 51 MINDS - Meeting with Producer to shoot in Harbour Island, Eleuthera

" HSN HOME SHOPPING NETWORK PROJECT - Meeting with Executive Vice President, Vanguard Entertainment Mktg group to participate in HSN Birthday Celebration and other promotions.

" TIG PRODUCTIONS, INC/KEVIN COSTNER FOUNDER/PARTNER/TREEHOUSE FILMS. Working with this production Company in ref. to filming in The Bahamas, 2009.

" TGI

JUNE 2009

25 - 27 ATTENDED THE FRENCH AMERICAN FESTIVAL/SCREENINGS, AREO THEATRES, SANTA MONICA, CA

Arranged for Renel Brown, Bahamian Star in our first Bahamian Feature" Rain" Movie to attend The UCLA Theatre, Film and TV Business School Youth Summer Camp for two weeks.

JUNE CRAZY THING CALLED LOVE MOVIE PROJECT. Meetings with Claire Falconer, Producer and Christian Claire, writer/director. The movie is scheduled to film in Eleuthera 2009. Assisted with Locations scout, etc.

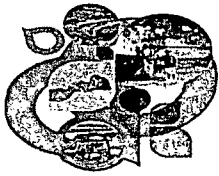
JUNE STORM FRONT MOVIE PROJECT - Meetings with Michael Bennett, Founding Partner, Bennett Global Communications, Los Angeles in ref. to the above movie project for The Bahamas.



**Eureka Glinton**

Manager-Film & Television Commission

Bahamas Tourist Office  
11400 West Olympic Blvd, #268  
Los Angeles, CA 90064  
Phone: 310-312-9544 Fax: 310-312-9545  
eglinton@bahamas.com  
www.bahamasfilm.com



## Aviation Department Progress and Results

Marketing Strategies	Desired Outcomes	Progress & Results	Next Action Item
<b>Bahamas Aviation Council</b>	To ensure product offered is A-1		
<ul style="list-style-type: none"> <li>To conduct quarterly meetings with Government and Private Sector partners; to ensure that challenges facing product are headed off and the destination is seen as proactive at all times.</li> </ul>			
<ul style="list-style-type: none"> <li>Bahamas Aviation progress.</li> </ul>	<ul style="list-style-type: none"> <li>E-APIS – US Customs border requirement manifest</li> <li>Preclearance</li> <li>406MHZ Emergency Locater Transmitter</li> <li>Airport Safety and Security Issues - "ICAO Annex 14 and 17")</li> <li>Remote Communication Outlets (RCO)</li> </ul>	<ul style="list-style-type: none"> <li>Obtained official release from Bahamas Civil Aviation Department on sunrise/sunset of ELT frequency and delivered release to aviation publications, industry partners and US/Canadian aviation authorities.</li> <li>Obtained and disseminated release from Bahamas Civil Aviation on status of Remote Communication Outlets (RCOs) to aviation publications, industry partners and US/Canadian aviation authorities.</li> <li>Work with Bahamas Civil Aviation to ensure e-APIS infrastructure in place for May 18<sup>th</sup>, 2009 implementation date. Bahamas' awareness and planned infrastructure communicated to industry partners.</li> <li>Work with US Customs and Border Protection to have training terminals will be set up at Oshkosh in the Federal Pavilion.</li> <li>With AOPA to have an e-APIS on-line course, explaining the process of e-APIS</li> <li>Issue press release that eAPIS is up and running in the Bahamas, that there is good strong Internet access and that most places have access.</li> <li>Work with gateway FBO's to have their Customers Services Managers trained in the execution of the e-APIS program for Bahamas bound pilots before they leave the US.</li> <li>Work with Bahamas based FBO to ensure that pilots has access to filing e-APIS</li> <li>Banyan to add info/link for E-APIS on new Banyan website, publish info when appropriate in email blast, customer newsletter, share info with front desk</li> </ul>	<ul style="list-style-type: none"> <li>Prepare a list of e-APIS assist stations throughout Bahamas AOE's.</li> <li>To work with Craig Payton to have US Customs and Border Protection post a clip on our Pilots DVD for e-APIS.</li> <li>Put on links for info (AOPA, etc) on our web sites</li> <li>Make sure we are scheduled for all opportunities for workshops – Airventure Forums, FAA Safety Seminars, local FBO's, EAA Chapter network, AOPA Summit, etc and develop presentation</li> </ul>
<ul style="list-style-type: none"> <li><b>Mechanics</b></li> </ul>	<ul style="list-style-type: none"> <li>No requirement for a work permit</li> </ul>	<ul style="list-style-type: none"> <li>MOT work with Immigration to get the Criteria for aircraft mechanics, to be listed throughout The Bahamas. Once completed a press release will be issue on the mechanics and their locations in the Bahamas (include Banyan as another alternative)</li> </ul>	<ul style="list-style-type: none"> <li>Get a list of mechanics in The Bahamas for distribution/promotion and prepare/distribute press release</li> </ul>

Website Development			
<p><b>Website Enhancement - Recommendations have been provided to Arnold. They will determine cost and priority, i.e., where this falls in fiscal year 09/10 Scopes Of Work (SOW)</b></p>			
<p><b>Ensure <a href="http://www.bahamas.com/flying">www.bahamas.com/flying</a> is visually stimulating, accurate and easily navigable to visiting pilots for planning.</b></p> <ul style="list-style-type: none"> <li>• Interactive, highly graphic and easy to use and focus on the needs of the Pilot.</li> <li>• Create forum for pilots to share experiences with potential visitors e.g., video testimonial, blogs.</li> <li>• Ensure pilot specific packages are available and ability to book.</li> <li>• Ability for pilots to sign up online for Bahamas Fly-Ins – critical!</li> <li>• A link to websites of umbrella organizations that promote Aviation, such as The Weather Channel, Civil Aviation, Bahamas based FBOs</li> <li>• Online filing of Flight Plans to and from the destination with FAA/Bahamas Civil Aviation</li> <li>• Bahamas Customs Forms – Interactive Online format</li> <li>• Aerial photos where pilot has visual reference of runway prior to his flight.</li> <li>• Aeronautical Interactive Chart which allows pilot to virtually “fly” to and from The Bahamas</li> </ul>	<ul style="list-style-type: none"> <li>• Bahamas.com/flying landing pages very attractive and informative for visiting aviators.</li> <li>• Bahamas Fly In schedule and sign up information prominently displayed,</li> <li>• Private Flying has own signage in left hand menu tab – making it easier for pilots to find aviation information and updates.</li> <li>• Separate pages created to distinguish Pilot Bill of Rights (very important!!) from other flight information – this allows for easier flight planning when visiting site.</li> <li>• Consistency seen in linkage from island related pages – creating continuity in the information allowing the pilot to feel that ALL relevant information is at hand (One-Stop-Shop!!!)</li> </ul>	<p><b>Aviation Unit created the following sites to ensure critical element of marketing strategy (Bahamas Fly Ins) were displayed to aviation public requesting information on participation:-</b></p> <p><a href="mailto:www.bahamasflying@blogspot.com">www.bahamasflying@blogspot.com</a>  <a href="http://www.twitter.com/bahamasflying">www.twitter.com/bahamasflying</a>,  <a href="http://www.facebook.com">www.facebook.com</a>  <a href="http://www.bahamasaviator.com">www.bahamasaviator.com</a> DVD/Video library  <a href="http://www.bahamas.com/flying">www.bahamas.com/flying</a>.</p> <p>Pilots now have an easier time navigating through the various pages to find their Private Flying information. Various elements have been corrected and some created</p> <ul style="list-style-type: none"> <li>• Bahamas.com/flying is now redirected to <a href="http://www.bahamas.com/bahamas/private-flying">http://www.bahamas.com/bahamas/private-flying</a></li> <li>• Link to Minister's message on the gateway/homepage page for the section or incorporating into the current copy</li> <li>• Comptroller of Bahamas Customs message on the 'To Enter' section</li> <li>• Change the navigation to say "Checklist To Enter" and "Checklist To Leave" to speak more to the language of Private Pilots</li> <li>• Bahamas fly-in schedule is runs through June of 2010, with sign-up and hotel information attached to each month Fly-ins.</li> <li>• Link to <a href="http://www.fltplan.com">www.fltplan.com</a> for pilots to file flight plan on-line</li> <li>• Link to <a href="https://eapis.cbp.dhs.gov/">https://eapis.cbp.dhs.gov/</a> for pilots to file e-APIS prior to leaving the US</li> <li>• Add Grand Bahama Airport to FBO's (information must be submitted by Aviation team)</li> <li>• Add C7A and C7 forms to the 'To Enter' section and the 'To Leave' section.</li> <li>• Add U.S. Customs contact information under the 'To Leave' section.</li> <li>• Incorporating the Social Network sites within the section in some way</li> </ul>	<ul style="list-style-type: none"> <li>• Prepare and distribute a 'how to join' update on the Twitter, Blog and Face book social media efforts to hotels, associations, FBO and other partners.</li> <li>• For Fly-Ins from Banyan help promote the fly-ins in advance with email blasts, etc</li> </ul>
Bahamas Fly Ins			
<ul style="list-style-type: none"> <li>• Promote through FBO database, industry partners websites, club and assoc. e-newsletters and <a href="http://bahamas.com/flying">bahamas.com/flying</a></li> <li>• Increase awareness of program through seminar participation.</li> <li>• Solicit manufacturers to create more Fly-Ins.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased participation of Fly-Ins.</li> <li>• Increase in number of trips to destination by pilots now “experienced” in flying The Bahamas</li> </ul> <p>As stated earlier, this is a key component in ensuring Aviation Unit achieves goal of increasing expenditure within The Bahamas. Hampering that goal was ability for the interested pilot to find out where to go to see schedule, choose location and sign up for Bahamas Fly In.</p>	<ul style="list-style-type: none"> <li>• January 16-19, Bahama Mama Fly-in, Grand Bahama</li> <li>• February 8-14, Physicians Fly-in, Stella Maris</li> <li>• February 15-21, Air Journey Fly-in, Treasure Cay</li> <li>• April 14-16, Canard/BTO, Cat Island Fly-in</li> <li>• April 17-21, Pre Sun N Fun Bahamas Fly-in</li> </ul>	<ul style="list-style-type: none"> <li>• Explore opportunities with FBO to have them host a Bahamas Fly-in from their FBO “Banyan Bahamas Fly-in. To encourage their customers based members to benefit for a hassle free trip to The Bahamas</li> </ul> <p><b>To increase our Fly-in participations:</b></p> <ul style="list-style-type: none"> <li>• Fly-in schedule is posted on the blog, and they are now having available accessible registration for each Fly-ins.</li> </ul>



		<ul style="list-style-type: none"> <li>• April 23-26, Flying Physicians, Grand Bahama Fly-in</li> <li>• April 27- May 2, Post Sun N Fun Bahamas Fly-in</li> <li>• May 22-25, Bone Fish Fly-in, Congo Town, South Andros</li> <li>• July 3-5, BBQ Treasure Cay Bahamas Fly-in</li> </ul>	<ul style="list-style-type: none"> <li>• Banyan Air Service will post our Bahamas Fly-in schedule on <a href="http://www.banyanair.com/">http://www.banyanair.com/</a></li> </ul>
<b>Manufacturers Partnerships</b>			
<p>Initiatives set in motion have already borne fruit as Aviation Unit have not only realized aircraft manufacturers visiting the destination, but also received commitments for Spring 2009 Manufacturer Fly Ins.</p> <p>Bonanza, Mooney, Piper Aircraft, Cessna, Cirrus Aircraft</p> <ul style="list-style-type: none"> <li>• Increase the number of Manufacturer Fly-Ins.</li> <li>• Increase awareness of destination through catalog photo shoots within The Bahamas</li> <li>• Establish distributor incentives for Florida based partners</li> </ul>	<ul style="list-style-type: none"> <li>• Increase the number of Manufacturer Fly-Ins.</li> <li>• Increase awareness of destination through catalog photo shoots within The Bahamas.</li> <li>• Establish distributor incentives for Florida based partners.</li> </ul>		
<b>Bahamas Day At Banyan -</b>		<p><b>Date of Event: February 20, 2010, 9 am – 5 pm</b></p> <p>Discussed having the feel of the Bahamas at Banyan, Bahamas hotels, Bahamas FBOs, Gateway FBOs, with Bahamas Police, Junkanoo/DJ, Bahamian Food, Seminars, Charging ~ \$200 per exhibitor to cover costs, getting Banyan's budget, then getting other budget items, anticipating 200-400 people.</p>	
<b>AOPA/Bahamas On-line Survey</b>	<ul style="list-style-type: none"> <li>• Co-op partnership with AOPA, The Bahamas was able to have AOPA 420, 000 members conduct an on-line Survey on The Bahamas.</li> </ul>	<ul style="list-style-type: none"> <li>• The Results and Findings from the On-line Survey:</li> <li>• 3,077 surveys were completed with 4,194 people starting but not completing for a 74.4 percent completion rate.</li> <li>• Slightly more than half (52%) personally own a general aviation aircraft</li> <li>• 1 in 5 (20%) of the respondents have flown as a pilot or a passenger in a general aviation aircraft (one time or more) to the Bahamas.</li> <li>• Of the pilots that have "not" flown to the Islands of the Bahamas, 86 percent started "they would like to"</li> <li>• More than half of the respondents are aware of the eAPIS</li> </ul>	

		<p>program, but only 10% have enrolled. 53% of those that have not enrolled plan to enroll.</p> <ul style="list-style-type: none"> <li>• More than half (51%) are interested in learning about "Fly-Ins" to the Bahamas and 52 percent would like to receive an electronic or print newsletter about upcoming events. (Names, physical addresses and email addresses were collected)</li> <li>• Of the respondents that have flown to the Bahamas, 27 percent reside in the state of Florida.</li> <li>• It is clear that there are a great number of general aviation pilots that are interested in what the Bahamas has to offer ... it all goes back to informing, education and persuading them that they can accomplish this dream.</li> </ul>	
<b>EAA Oshkosh Exhibitor's request</b>		EAA has asked The Bahamas to supply 1,100 promo give-a-way item to it's EAA Exhibitors Party, Tuesday the 28 <sup>th</sup> , which theme "The Islands" .. We have asked persons attending the party to visit our booth and sign-up to win a trip Give-a-way –	
<b>Fixed Base Operator (FBO) Initiatives</b>	<ul style="list-style-type: none"> <li>• Generate more business from our key FBOs to The Bahamas and to help measure this through surveys.</li> </ul>		
<b>FBO Familiarization &amp; Seminar Trip</b>		<ul style="list-style-type: none"> <li>• MOT will host its Seventh Annual Fixed Base Operator Familiarization &amp; Seminar Trip to The Islands of The Bahamas, August 20-23<sup>rd</sup>, 2009, The four-day Familiarization Tour will include the Islands of Grand Bahama Island; Stella Maris, Long Island; New Bight, Cat Island and Marsh Harbour, Abaco</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Bahamas Gateway FBOs</b></li> </ul>		<ul style="list-style-type: none"> <li>• The Bahamas has established a network of "Gateway" Florida fixed-base operators (FBOs) to make it easier for general aviation pilots to fly to and from the Islands. The FBOs have been trained by staffers from the Bahamas Tourist Office, with the emphasis on arrival and departure procedures. Up-to-the-minute customs and immigration information is also available, as are pilot supplies.</li> </ul> <p>The first four FBOs are: Miami Executive Aviation at Opa-Locka Executive Airport, Banyan Air Service at Fort Lauderdale Executive Airport, Galaxy Aviation of Palm Beach at Palm Beach International Airport, and Volo Aviation St. Lucie County International Airport.</p>	
<b>Trade Show Participation</b>	<ul style="list-style-type: none"> <li>• Capture leads and provide same to Indusa for email marketing.</li> <li>• Provide accurate and current information to pilots increasing the likelihood of a visit to the destination.</li> <li>• Increase awareness of Bahamas Fly-in program</li> </ul>		

<ul style="list-style-type: none"> <li>Sun N Fun Air Show – Lakeland, FL – April 21-26, 2009</li> </ul>	<p>With two (2) of the air shows slotted for Florida, the Aviation Team is adamant in “making the Florida shows about The Bahamas” – in layman terms, our intent is to ensure that all shows have pre- and post event “Bahamas Fly Ins”. Coupled with signature “Flying The Bahamas” aviation seminars, we plan to ensure that leading up to the show pilots are aware of our fly ins and the aviation product offered within The Bahamas.</p>	<ul style="list-style-type: none"> <li>Air Journey hosted a pre- and post Bahamas Fly-in to The Bahamas</li> <li>The Bahamas hosted a “Flying The Bahamas” seminars for the FAA and (2) FAA interviews at Sun &amp; Fun provided opportunity to talk about flying to The Bahamas</li> <li>Create opportunities to built our database while at the show thru the use of giveaways, thus over 800 lead Cards were collected.</li> <li>The Bahamas team up with Florida largest FBO Banyan Air Service to provide booth support.</li> </ul>	
<ul style="list-style-type: none"> <li>EAA/Air Venture – Oshkosh, WI – July 27-Aug. 2, 2009</li> </ul>	<p>Listed to give multiple “Flying The Bahamas” seminars – very important!! Due to presence inside Pavilion of US/Canadian Government Agencies with aviation oversight (US Customs &amp; Border Protection, FAA, Department of Homeland Security, Canada Border Patrol, etc.) disseminated Bahamas information is seen as being both credible and “endorsed” by both US and Canadian aviation authorities.</p>	<ul style="list-style-type: none"> <li>We got The Director of Civil Aviation Department to attend EAA Oshkosh, July 26-31, 2009.</li> <li>The Bahamas secure an inside booth where to-date have seem a major increase of pilots visiting our hotel booth. Our space in the Federal Pavilion continues to attract the attention of the private pilot.</li> <li>The Bahamas team up with Florida largest FBO Banyan Air Service to provide booth support</li> </ul>	
<ul style="list-style-type: none"> <li>Aircraft Owners &amp; Pilots Association (AOPA) – Tampa, FL - Nov. 3-5, 2009.</li> </ul>		<ul style="list-style-type: none"> <li>Plans are in motion for our participation in AOPA Summit in Tampa, November 3-5, 2009, FL. MOT exhibits with 20x10 booth inside convention site. Where we will partners with four of our Bahamas Gateway FBO to offer additional reach.</li> <li>Red Carpet Program, to provide 1,000 chocks as give-away items to pilots attending the summit</li> </ul>	
<b>Advertising</b>			
<ul style="list-style-type: none"> <li>Print Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Partnership with AOPA to maintain media presence in the primary Aviation marketplace. Also co-op, and showcase our Gateway FBO</li> </ul>	<ul style="list-style-type: none"> <li>AOPA has built a personalized Integrated Bahamas Aviation Advertising Media Campaign to include AOPA Pilot, AOPA On-line, AOPA Event Marketing</li> </ul>	To work with Nalini Bethel, Sr. Director – Communication, to coordinate our Advertising Media Campaign wit AOPA
<ul style="list-style-type: none"> <li>Key search words</li> </ul>	<ul style="list-style-type: none"> <li>Partnership with Google ensures that product is at top of pilots search for destination.</li> <li>To maintain- on a year round bases – brand recognition in the minds of the Pilots that TIOTB are the best flying destination in the world</li> </ul>	<ul style="list-style-type: none"> <li>We have forwarded our aviation Key search word for action.</li> </ul>	
<ul style="list-style-type: none"> <li>E-mail marketing to our Private Aviation database</li> </ul>	<ul style="list-style-type: none"> <li>Database marketing ensures that we are able to communicate to pilot with pilot packages and product updates.</li> </ul>	<p>We have been on a monthly bases, consistently providing our E-mail database Marketing Dept. information for an e-mail marketing campaign to private pilots about our Bahamas specials, updates and Bahamas Fly-ins..</p>	
<b>Aviation/FAA Seminars</b>			
<ul style="list-style-type: none"> <li>Database Capture</li> </ul>	<ul style="list-style-type: none"> <li>Participation on a Bahamas Fly-In emanating from host location.</li> </ul>	<ul style="list-style-type: none"> <li>Lead Cards 800 - Sun N Fun</li> <li>EAA Oshkosh in process</li> </ul>	

<b>Public Relations</b>			
<ul style="list-style-type: none"> <li>One (1) Fly In Press trip for the editors of AOPA, AutoPilot, Flying Adventures, Plane &amp; Pilot, Flying Magazine, Sport Pilot (EAA), Southern Aviator</li> </ul>	<ul style="list-style-type: none"> <li>Generate publicity</li> <li>Create "buzz" in marketplace</li> </ul>	<ul style="list-style-type: none"> <li>Work with Communication Via Jeannie Gibson to establish Press Releases for all of our Aviation Action Items Results, to include our (4) Bahamas Gateway FBO's</li> <li>Update press contact list</li> <li>Have product timely releases for our (3) Aviation Trade Shows</li> </ul>	
<ul style="list-style-type: none"> <li>Press Release Schedule</li> </ul>	<ul style="list-style-type: none"> <li>Keep the Industry up to date on developments in The Bahamas – technical, special offers, things to do</li> </ul>	<ul style="list-style-type: none"> <li>The Pilots Guide Owner John and Betty have agreed to work with The Bahamas to run our Press Trips for Editors and to use (Pilot's Guide) press list – and new website <a href="http://www.flytheislands.com">www.flytheislands.com</a></li> </ul>	
<b>Local Business Opportunities</b>			
<ul style="list-style-type: none"> <li>BMOT "Town Hall" meetings on Abaco, Exuma, Eleuthera, Grand Bahama, Andros &amp; Bimini to educate Bahamians on Aviation opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Expose Bahamians to business opportunities within General Aviation sector of Tourism market.</li> </ul>		
<ul style="list-style-type: none"> <li>Bahamas at Sunrise/Tourism Today allows visual medium to educate Bahamians on opportunities.</li> </ul>			
<b>Red Carpet Program</b>			
<ul style="list-style-type: none"> <li>Create "buzz" in marketplace.</li> <li>Local FBOs have branding opportunity.</li> </ul>	<ul style="list-style-type: none"> <li>Ability to direct business to needs period.</li> <li>Work with High schools in the Bahamas, to make 1,000 pieces to be given as give-aways items to private pilots. Each Island will have an opportunity to create their signature pilot chocks</li> </ul>	We will launch The Bahamas Red Carpet Program during the AOPA Summit, where we will team-up with Our Bahamas Gateway FBO's and our local High Schools to Create/Produce 1,000 signature pilot chocks .	Thru the High Schools in the Bahamas and working with Banyan, where we will create 1,000 chocks for our program
<b>Aviation Collaterals</b>			
Aviation Collaterals and DVD		<ul style="list-style-type: none"> <li>Through The efforts of Communication Dept. We were able to produce copies of our Pilots Guide and FVR charts for our Aviation Shows.</li> <li>Our DVD upgrade have been completed</li> <li>The creation of an E-APIS check list for Private Pilots on procedures</li> </ul>	For our upcoming AOPA Summit, we will need to order additional Pilots guides and VFR Charts.
<b>Aviation Marketing Committee Meetings</b>	Members include: AOPA, EAA, Pilots Guides, Air Journey, Bahamas Gateway FBO's, Bahama Hotels, BOIPB, GBI Tourism	<ul style="list-style-type: none"> <li>The establishment of the Aviation Marketing Committee</li> <li>The purpose is to work together with selected industry partners in guidance and putting into action initiatives to promote general aviation to The Bahamas.</li> </ul>	<b>Dates and location of our meetings</b> April 8, BTO, Plantation The Launch of the Committee May 13, Stella Maris Office – Sheltair – FLL Jun 24, Banyan Air Service– FXE July 22, BTO, Plantation

**PR/PROMOTIONAL ACTIVITIES COMMUNICATIONS(USA), January 09-June 09.**

**PROMOTIONS**

- **Orvis Partnership.** Worked with PR agency on initial discussions for 2<sup>nd</sup> Annual Bonefish Pro Am Classic.
- **Worked with Macy's Central** for the spring 2009 swim catalog which was shot in Grand Bahama Island. Old Bahama Bay was secured as the hotel partner hotel. Provided copy to Macy's. Worked with Old Bahama Bay on exclusive online offer.
- **Kids Guide To Nassau Creative Mailer.** Worked with agency to use a creative mailer for family focused journalists .
- **CLUB GRAND BAHAMA,** worked with Weber Shandwick on PR plan. Release announcement forwarded to media.
- **Bahamas Bridal Bailout,** qualified all 700 submissions before posting on website. Answered consumers questions daily about bailout.
- **Modern Bride.** Worked closely with Bimini Bay for online honeymoon giveaway sweepstakes.
- **Caribbean Week,** Worked with agency to secure editorial appointments for DG and followed up with media.
- **Mastercard partnership,** Working closely with mastercard on Nassau/Paradise Island savings program. Provided them with background numbers for expansion.
- **Miami HEAT,** provided elements for landing page on Bahamas.com with HEAT dancers. Worked with hotel partners on packages. Provided copy for e-blasts.
- **Southern Island Initiative,** Recruited fishing writers for MOT
- **Coordinated MLK Fam trip** to Bimini January 09
- **Worked with WBLS 107.5 (New York) and KILH 102.3 (Los An Digital FAM** to Nassau and Harbour Island,
- **Worked with Religious Market** to promote the National Religious Broadcasters Convention and Exposition. Wrote press release and edited video and provided B-roll.
- **Contacted media** for 2<sup>nd</sup> Annual Worship Week on Grand Bahama Island
- **Liaised with meteorologists and media** who attended Bahamas Weather Conference
- **Handled PR** for First Annual Gospel Complex for Education and Preservation Conference, Fort Lauderdale.
- **Coordinated PR plan** with agencies to expose Wedding Paper Divas to the media. Picked up placements.
- **After attending BIFF Upscale Magazine** ran a complimentary ad in May 2009 issue.
- **It's Family Friendly in The Bahamas, Abaco May 14-19,** press trip.
- **Worked on a Mariah Carey Album Launch Promotion**
- **Coordinated digital FAM trip** to Abaco for AA writers, May

## Registration

Bradley Bosfield to: Rosamon Gomez

07/16/2009 02:06 PM

Please find listed in bullet-point format activities conducted over the previous months.

- Conducted presentations - corporate companies, incentive house, travel agencies - group departments.
- Generating new qualified group business for TIOTB.
- Provided and acted to provide buyer/seller environments to facilitate groups business.
- Capture & enhanced the perception of TIOTB in the group industry and prevent business from going elsewhere.
- Sales calls to - various corporations, travel coordinators, event organizers, incentive buyers, 3rd party and Independent planners, site selection firms, association planners.
- Develop and maintain contact and customer base with all planners and industry partners.
- Provided Bahamas hoteliers assistance in-market, appointments, meetings and introductions etc.
- Worked to diversify group business to all IOTB.
- Building and maintaining new and existing customer relationships to the Bahamas.
- Attended trade-shows and other events that puts the Bahamas top of mind and in a better selling position.
- Meetings with Incentives Houses.
- Coordinated site inspection for meeting professionals.
- Represented TIOTB at trade shows.
- Attended monthly meetings of meeting trade organizations, e.g., MPI, HSMAI, PBTA, PCMA, ISES, AIM, ASAE etc.
- Facilitated RFP's for corporations, group organizers/facilities, incentive houses, etc.
- Secured hotel stays for special events/promotions
- Secured give-away items.

Best regards.

2009 SEP 22 AM 9:34  
CRM/ISS/REGISTRATION UNIT

Bahamas Tourist Office, Chicago

Groups Calendar for remainder of fiscal year 2008/2009

Kara Manouzi

<b>Date</b>	<b>Event</b>	<b>City</b>
<b>Feb 7-11</b>	<b>MPI Meet Different Conference</b>	<b>Atlanta, GA</b>
<b>March 2009</b>		
<b>11</b>	<b>Association Forum</b>	<b>Chicago/Springfield</b>
<b>24</b>	<b>Bahamas Presentation</b>	<b>Houston, TX</b>
<b>25</b>	<b>Bahamas Presentation</b>	<b>Dallas, TX</b>
<b>26</b>	<b>Bahamas Presentation</b>	<b>Atlanta, GA</b>
<b>April 2009</b>		
<b>1-2</b>	<b>HSMAI-Affordable Meetings</b>	<b>Chicago, IL</b>
<b>14-15</b>	<b>Bahamas Reception</b>	<b>Minneapolis</b>
<b>29</b>	<b>Bahamas -Lawson Products-</b>	<b>Des Plaines, IL</b>
<b>May, 2009</b>		
<b>20</b>	<b>Meeting with Atlantis</b>	<b>Rosemont, IL</b>
<b>June, 2009</b>		
<b>1-3</b>	<b>Meeting- Bahamas Groups Presentation</b>	<b>Fort Lauderdale, FL</b>
<b>23</b>	<b>Association Forum- Annual Meeting</b>	<b>Chicago</b>

# BTO-USA; 2008-2009 SALES CALENDAR

DATE	EVENT	TYPE	ATTEN.	CITY/STATE	VENUE	REP.
<b>2009</b>						
<b>JANUARY</b>						
JAN. 14	GBI AT KINGS - SENIORS	C		TAMARAC, FL		JC/CT/RM
JAN. 14	GROUP COMMITTEE MEETING			PLANTATION, FL	NPIPB OFFICE	
JAN.	SUPPLIERS NIGHT	P	8	ORLANDO, FL	GOGO TOURS	JG
JAN.	SUPPLIERS NIGHT	P	8	TAMPA, FL	GOGO TOURS	JG
JAN. 21	SUPPLIERS NIGHT	P		MIAMI, FL	AMERICAN AIRLINES ARENA	CT
JAN. 25	MANN TRAVEL SHOW	C	1,200	CHARLOTTE, NC	CHARLOTTE CONVENTION CENTER	JG
JAN. 27 - 30	37TH RCMA WORLD CONFERENCE & EXPO			GRAND RAPIDS, MI		
<b>FEBRUARY</b>						
FEB. 6 - 8	NEW YORK TIMES TRAVEL SHOW	T	25,000	NEW YORK, NY	JACOB JAVITS CONVENTION CENTER	MM/DWW/ES
FEB. 18	PENINCULA ROUNDTABLES	T	85	CHARLOTTE, NC		JG
FEB. 20 - 22	BOSTON GLOBE SHOW	C	18,724	BOSTON, MA	SEAPORT WORLD TRADE CENTER	DW
FEB. 23	NATIONAL TRADE SHOW	T		ATLANTA, GA		JG
FEB. 26	DMAI'S DESTINATION SHOWCASE			WASHINGTON DC		
FEB. 26	TIOB TRAINING/PRESENTATION	P		MIRAMAR, FL	AMERICAN EXPRESS RESVERATION CENTER	JG/CT/RM
<b>MARCH</b>						
MAR. 3	NATIONAL TRADE SHOW	T		WEST PALM BEACH, FL		
MAR. 4	NATIONAL TRADE SHOW	T		FT. MYERS, FL		CT/RM
MAR. 6 - 8	AAA TRAVEL MARKETPLACE	C	11,000	FOXBORO, MA	FOXBORO STADIUM	DW
MAR. 7 - 10	NATIONAL RELIGIOUS BROADCASTERS			NASHVILLE, TN		
MAR. 24	SALES CALLS/EVENING RECEPTION			HOUSTON, TX	HOUSTONIAN HOTEL	
MAR. 25	SALES CALLS/EVENING RECEPTION			DALLAS, TX	111 FORKS	
MAR. 25	TIOB TRAINING/PRESENTATION	P		JACKSONVILLE, FL	AMERICAN EXPRESS RESVERATION CENTER	JG/CT/RM
MAR. 26	SALES CALLS/ EVENING RECEPTION			ATLANTA, GA		
MAR. 27 - 29	BENEATH THE SEA	C		SECAUCUS, NJ	MEADOWLANDS EXPOSITION CENTER	
MAR. 30	SALES CALLS/EVENING RECEPTIONS			CHARLOTTE, NC		
MAR. 31	GOGO OPEN HOUSE	P		WHITE PLAINS, NY	GOGO WORLDWIDE VACATIONS	DW
<b>APRIL</b>						
APR. 1	TRAVEL IMPRESSIONS TRADE SHOW	T		FT. LAUDERDALE, FL		JG
APR. 1 - 2	HSMAT AFFORDABLE MEETINGS			CHICAGO, IL	NAVY PIER	
APR. 3 - 4	CRUISE 3 SIXTY TRADE SHOW	T		FT. LAUDERDALE, FL		JG/CT/RM
APR. 13 - 17	SALES CALLS/EVENING RECEPTION			CHICAGO, IL		
APR. 13 - 17	SALES CALLS/EVENING RECEPTION			KANSAS CITY, MO		
APR. 13 - 17	SALES CALLS/EVENING RECEPTION			ST. LOUIS, MO		
APR. 13 - 17	SALES CALLS/EVENING RECEPTION			MINNEAPOLIS, MN		
APR. 16	ASAE SPRINGTIME 2009			WASHINGTON, DC		
APR.	FAM TRIP	T		GBI, BAHAMAS		JG/CT/RM
<b>MAY</b>						
MAY 3 - 5	HSMAT ANNUAL CONFERENCE			PALM BEACH, FL		
MAY 4 - 8	SALES CALLS/EVENING RECEPTION	P		MONTREAL, CAN.		

T/C - Trade/Consumer events not shaded  
 N - Weddings/Religious events -yellow  
 V - Boating/Fishing/Diving/Flying -blue  
 P - Promo Events/FAM Trips -orange  
 G - Groups -green



## BTO-USA; 2008-2009 SALES CALENDAR

DATE	EVENT	TYPE	ATTEN.	CITY/STATE	VENUE	REP.
MAY 2-6	GOSPEL COMPLEX CONFERENCE	N/P		FT. LAUDERDALE, FL	NOVA SOUTHEASTERN UNIVERSITY	LG/JG
MAY 4 - 8	SALES CALLS/EVENING RECEPTION	P		TORONTO, CAN.		
MAY 9	OMEGA SPRING TRAVEL SHOW	T		WASHINGTON, DC	GAYLORD NATIONAL RESORT & CONVENTION CTR.	DW
MAY 13 - 17	INCENTIVE INVITATIONAL			PALMS SPRING, CA		
MAY 14 - 17	NCBMP SPRING CONFERENCE			VALLEY FORGE, PA		
MAY 15	PRETTY IN THE CITY	C	500	PALM BEACH, FL	PGA NATIONAL RESORT AND SPA	JG
MAY 16	TRAVEL PROFESSIONALS OF COLOR DINNER	G/P	250	BUFFALO, NY	ADAM'S MARK HOTEL	MM/ES
MAY 26 - 28	IMEX			FRANKFURT, GERMANY		
MAY	CTO MEETING	P		FT. LAUDERDALE, FL		
MAY	FAM TRIP	P		NASSAU, BAHAMAS		CT/RM
MAY	SUPPLIERS NIGHT	P		SHORT HILLS, NJ	HILTON SHORT HILLS	RG
JUNE						
JUNE 4 - 7	MPI			ORLANDO, FL		
JUNE 10 - 11	HSMIA AFFORDABLE MEETINGS WEST			SAN JOSE, CA		
JUNE 11 - 12	CTO'S CARIBBEAN WEEK	C/T		NEW YORK, NY	NEW YORKER HOTEL/ MANHATTAN CTR.	JG/DW/MM/ES/ER
JUNE 18 - 22	DESTINATION FAM	P		NASSAU, BAHAMAS	BRITISH COLONIAL HILTON	
JUNE 22 - 25	INCENTIVE TRAVEL EXCHANGE (SITE)			LAS VEGAS, NV		
JUNE 24	DMAI'S DESTINATIONS SHOWCASE			CHICAGO, IL		
JUNE	FAM TRIP	P		EXUMA, BAHAMAS		JG/RM

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**BAHAMAS TOURIST OFFICE**  
**LATIN AMERICAN DEPARTMENT**  
**JANUARY 2009 - JUNE 2009**

<b>DATE</b>	<b>EVENT</b>	<b>LOCATION</b>	<b>STAFF ASSIGNED</b>	<b>STATUS</b>
Jan. 12-15, 2009	Meetings with Mexican Airline Companies	Mexico City, Mexico	Glenda Johnson	Completed
Jan. 17-21, 2009	CHA Marketplace	St. Lucia, West Indies	Glenda Johnson	Completed
Jan. 28-31, 2009	National Tourism Week	Nassau, Bahamas	Glenda Johnson	Completed
Feb. 3, 2009	Bahamas Tourist Office Staff Meeting	Plantation, FL	Glenda Johnson	Completed
Feb. 10, 2009	Ministry of Tourism Sr. Managers Meeting	Nassau, Bahamas	Glenda Johnson	Completed
Mar. 3, 2009	Bahamas Tourist Office Staff Meeting	Plantation, FL	Glenda Johnson	Completed
Mar. 5, 2009	Meeting with Gee International	Miami, FL	Glenda Johnson	Completed
Mar. 10, 2009	Ministry of Tourism Sr. Managers Meeting	Nassau, Bahamas	Glenda Johnson	Completed
Mar. 11, 2009	Meeting with Expressions/AMEX Magazine	Plantation, FL	Glenda Johnson	Completed
Mar. 28-30, 2009	Ministry of Tourism Director's Retreat	Nassau, Bahamas	Glenda Johnson	Completed
Apr. 1, 2009	Meeting with Kerzner International	Plantation, FL	Glenda Johnson	Completed
Apr. 7, 2009	Bahamas Tourist Office Staff Meeting	Plantation, FL	Glenda Johnson	Completed
Apr. 22, 2009	Lotus Notes Training	Plantation, FL	Glenda Johnson	Completed
Apr. 24, 2009	Meeting with Kerzner International	Plantation, FL	Glenda Johnson	Completed
Apr. 28, 2009	Indusa Statistics Training	Plantation, FL	Glenda Johnson	Completed
May. 5, 2009	Meeting with Grupo BT/Kerzner Int'l	Plantation, FL	Glenda Johnson	Completed
May. 7, 2009	Bahamas Tourist Office Staff Meeting	Plantation, FL	Glenda Johnson	Completed

May. 8, 2009	Meeting with Publicitas Latin America	Plantation, FL	Glenda Johnson	Completed
May. 12, 2009	Media Matters Conference	Miami, FL	Glenda Johnson	Completed
May. 18, 2009	Meeting with Nascimento Turismo Brazil	Miami Beach, FL	Glenda Johnson	Completed
Jun. 2, 2009	Bahamas Tourist Office Staff Meeting	Plantation, FL	Glenda Johnson	Completed
Jun. 4, 2009	Site Inspection of Bimini Bay Resort	Bimini, Bahamas	Glenda Johnson	Completed

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